



Virginia CHW News & Updates

VIRGINIA CHW WORKFORCE DEVELOPMENT COUNCIL CERTIFICATION LEGACY PERIOD ENDS JANUARY 1, 2022

CHWs may submit their legacy applications for certification to the Virginia Certification Board. Information regarding submissions can be found at this [VCB LINK](#).

In This Issue:

1. RCHD Hosts CHW Training Class Starting in January
2. Urban Baby Beginnings Training for Maternal and Child CHW
3. Toolkit for Addressing Health Misinformation
4. Submit your Membership for the CHW Development Council
5. Videos Help to Promote the Virginia CHW Registry
6. Testifying Before Congress, North Carolina Physician Praises CHWs in the Fight Against COVID-19

Richmond City Health District Offering CHW Training Beginning in January

See registration form and information at this [link](#) (same as QR code link) and class schedule [here](#).

Community Health Worker Training & Education

SPRING 2022

You can make a difference in your community!

- Provide culturally appropriate health education
- Promote healthy living
- Link others to care providers
- Advocate for local needs



Virtual classroom sessions are 3-4 days a week; in-person community engagement training is 1 day a week.

Class schedule @ www.vdh.virginia.gov/richmond-city/chwet

GRADUATION: FRIDAY, MARCH 18, 2022

JAN 24TH to MAR 9TH
Monday-Friday
2:00 PM to 5:00 PM

SCAN TO APPLY!



RICHMOND CITY
HEALTH DISTRICT

HENRICO COUNTY
HEALTH DISTRICT

Urban Baby Beginnings Offering Training as a Maternal and Child CHW



Community Health Workers are an important strategy in improving maternal and infant health. Urban Baby Beginnings (UBB) is a maternal health hub that provides workforce development programming focused on strengthening community support for birthing people of childbearing age and their newborns. UBB is offering an 80-hour training program that provides learners a dual certification as a Maternal Child Community Health Worker and Community-

Based Doula upon completion. These individuals then become perinatal specialists located in the communities they serve. UBB's training initiative is made possible through generous funding from United Healthcare's Empowering Health grant.

The goal of the grant is to train over 400 Virginia-based perinatal specialists in the next two years. The training combines e-Learning (online) techniques with classroom teaching. Benefits to online sessions include allowing the participant to choose their learning environment and eliminate the need for travel and time away from work and home. Each trainee can complete course modules at their own pace. The classroom component allows participants to meet each other and facilitators in a face-to-face environment and the opportunity to practice skill-building through independent and group activities.

Urban Baby Beginnings next training session will start on February 7, 2022. To eliminate barriers, scholarships are available for individuals of color who wish training to become state certified as a Community Doula and Maternal and Child Community Health Worker.

To find out more, interested parties can visit UBB's website [here](#). Persons interested in submitting an application for the February 2022 training program can access the application [here](#).

HRSA Publishes Toolkit to Address Health Misinformation

The Health Resources and Services Administration (HRSA) has released a [Community Toolkit for Addressing Health Misinformation](#). The new resource asks for participation from individuals, teachers, school administrators, librarians, faith leaders, and health care professionals to understand, identify, and stop the spread of misinformation. Earlier this year, the U.S. Surgeon General Dr. Vivek Murthy issued an advisory, calling misinformation an urgent threat to public health. The toolkit includes common types of misinformation and a checklist to help evaluate the accuracy of health-related content.

| | | |
|-------|-------|-------|
| false | false | false |
| false | false | false |
| false | false | false |
| false | true | false |
| false | false | false |
| false | false | false |
| false | false | false |

Are You a Registered Member of the CHW Workforce Development Council?

The Membership process is designed to move to a more formal, but still inclusive approach to Council membership. The next Council meeting is January



During the July meeting, the Virginia CHW Workforce Development Council approved the "Council Membership Form" for distribution. Tracking membership will ensure that there is a majority of CHW voices involved in Council decisions as spelled out in the Council's charter. Membership will also help understand the diversity of members and the experience members bring to the Council.

Persons and organizations are still able to attend Council meetings without completing the membership form. **However, only persons completing the membership form will be able to participate in Council decision-making.** At this time, membership will be "rolling" or ongoing. If necessary, the membership policy will be revisited to ensure a majority of CHW members are involved in making Council decisions.

If you wish to be considered a formal member of the Council please complete and submit the membership form here:

https://www.surveymonkey.com/r/Va_CHW_Council.

Virginia CHW Registry Adds Feature Videos

As the Virginia CHW Registry nears completion, a series of videos to help the registrant learn more about the registry and its features has been added. You can get a sneak preview of the videos [here](#). If you are a CHW or Peer Recovery Specialist, we hope you will register. Just click on the image to the right and select register from the menu ribbon.



Praising the Role of Community Health Workers in COVID-19 Response

by Anne Blythe, North Carolina Health News

October 6, 2021

"Viviana Martinez-Bianchi, a Duke physician who has elevated Latino voices from humble lunch tables to halls of power throughout the coronavirus pandemic, testified before members of the U.S. Congress in late September

about one of the silver linings from the past 18 months - community health workers." You can read the article [here](#).

North Carolina Health News is an independent, non-partisan, not-for-profit, statewide news organization dedicated to covering all things health care in North Carolina. Visit NCHN at northcarolinahealthnews.org.